

Benjamin Franklin Parkway RFP -- Questions and Answers

Posted April 9, 2021

1	<p>Q: Are firms limited to joining only one team as subconsultants?</p> <p>A: No.</p>
2	<p>Q: Do you anticipate subconsultants to be exclusive to one team? The Ideas Workshop could make it difficult for small firms to participate in a meaningful way on more than one team.</p> <p>A: Subconsultants are not required to be exclusive to one team.</p>
3	<p>Q: Can you identify who will be on the selection committee as well as who will be on the design and planning expert review panel?</p> <p>A: A selection committee made up of key City officials representing a range of departments and experience will review all responses to the RFP. An advisory panel comprised of experts such as prominent architects, landscape architects, urbanists, artists, horticulturalists and scholars will help to inform the deliberations of the City. Ultimately, City officials will be making final selections.</p>
4	<p>Q: Has the composition of the advisory panel already been decided and will those individuals be identified prior to the workshop and selection?</p> <p>A: A selection committee made up of key City officials representing a range of departments and experience will review all responses to the RFP. An advisory panel comprised of experts such as prominent architects, landscape architects, urbanists, artists, horticulturalists and scholars will help to inform the deliberations of the City. It is likely that the advisory panel will be identified prior to the workshop.</p>
5	<p>Q: Who will be on the City's advisory panel for selection of teams?</p> <p>A: A selection committee made up of key City officials representing a range of departments and experience will review all responses to the RFP. An advisory panel comprised of experts such as prominent architects, landscape architects, urbanists, artists, horticulturalists and scholars will help to inform the deliberations of the City. Ultimately, City officials will be making final selections.</p>
6	<p>Q: How many teams are anticipated to participate in the Ideas Workshop?</p> <p>A: No more than three teams will be selected to participate in the Ideas Workshop.</p>
7	<p>Q: How many teams will be selected for the Workshop?</p> <p>A: See response to Question 6.</p>
8	<p>Q: Is there a maximum amount of relevant projects to include?</p> <p>A: No. However, respondents should be judicious in the selection of projects that demonstrate their ability to perform the required services.</p>
9	<p>Q: Please explain the level of detail being sought in the "introduction of conceptual ideas" as part of the response to the RFP. The Design Workshop requirements state that a design is not being sought, and there is a robust community outreach effort required prior to design.</p> <p>A: Respondents to the RFP are asked to submit "preliminary conceptual ideas... for the future of the Parkway." The Ideas Workshop will build upon these conceptual ideas and demonstrate how the team would approach the design process along with relevant case studies, approach to civic engagement and team qualifications.</p>
10	<p>Q: What will the role of the Fairmount Park Conservancy, Parkway Council and Center City District be in the selection process? During planning and design?</p> <p>A: The City will make the final determination on consultant selection. The Fairmount Park Conservancy, Parkway Council and Center City District are all considered stakeholders in the planning and design process.</p>
11	<p>Q: Should applicants include details such as payment milestones in the proposed schedule or may that level of detail be reserved for contract negotiations if selected?</p> <p>A: Payment milestones should be identified in line with the task and deliverables outline as stated in the proposal.</p>
12	<p>Q: On p10, the RFP states that "the team should propose criteria to determine when the tasks comprising the service are completed." Could you please say more about this requirement or provide an example?</p> <p>A: Please delete, "the team should propose criteria to determine when the tasks comprising the service are completed." Instead, the language should be replaced with, "the team should submit documentation for review to the City upon completion of task milestones and deliverables."</p>
13	<p>Q: Task 2 deliverables include a, "Base Map of study area - topography, property lines, ownership, utilities, easements". Does the City anticipate the completion of a complete survey of the project area under this phase of the project, or will this be included in the design phase? If during this phase of the project, is there existing condition information available that can be shared with the consultant team or would the team be creating a new survey file?</p> <p>A: The City does not expect the successful respondent to perform a complete survey of the project area. The City will provide the Design Workshop finalists with the most recent As-Builts for recent projects along the Parkway. The City has made some geospatial information available online at https://metadata.phila.gov/#home/. Teams are expected to create their own basemaps from this information.</p>
14	<p>Q: Is WRA permitted to serve as a subconsultant on teams pursuing this project?</p> <p>A: Yes.</p>

15	<p>Q: The fee identified for the aspirations of the work to be contracted seem a bit out of balance. Is the fee identified a final number, or is there is an opportunity to review as part of the RFP process?</p> <p>A: Please refer to the RFP—the fee for the scope of work is \$381,000.</p>
16	<p>Q: I know you said a decision will be made in June of what firm will be selected to do the work but can you share the time frame of when you want all of the work to be completed?</p> <p>A: Please see Project Timeline on pages 14-16 of the RFP.</p>
17	<p>Q: Could you clarify whether Public Art and 'Establish Management Entity' are being added to the scope and consultant qualifications? We don't see them in the RFP.</p> <p>A: Knowledge of public art is a benefit, but teams are not required to have Public Art consultants as part of their teams. Knowledge of economic development opportunities is important, but the team is not required to establish recommendations for a management entity for the Parkway.</p>
18	<p>Q: Is the City looking for schematic design or conceptual design as a final result of this process?</p> <p>A: The final project deliverables should include a schematic design public realm plan with potential phasing plan and associated cost estimates. Schematic design in this sense refers to design plans that contain sufficient detail to generate a phasing plan and cost estimates.</p>
19	<p>Q: Can you clarify what is expected in terms of a digital model?</p> <p>A: The model is intended to convey the three-dimensional qualities of the space and assist the design team and public in understanding the proposed schematic public realm plan.</p>
20	<p>Q: What are WRA's anticipated work products?</p> <p>A: Conceptual traffic design/circulation alternative analysis recommendations and traffic modeling.</p>
21	<p>Q: Can you describe the scope of Whitman Requardt, and whether their recommendations will be "fixed"?</p> <p>A: The recommendations will be the basis for the scope for this project. Notwithstanding some aspects of recommendations will be modified in the course of engineering design.</p>
22	<p>Q: Could the City provide more information on the traffic planning efforts for Eakins Oval currently being managed by OTIS, specifically regarding the goals, boundary extents, and project schedule?</p> <p>A: See answers above. In addition, the alternatives analysis and concept design for Eakins Oval and the immediate adjacent intersections is on schedule to be completed by 2022.</p>
23	<p>Q: Has WRA completed its transportation study, or will they be developing their study in parallel to the design team's work?</p> <p>A: The WRA work is underway and the City expects final deliverables by 2022.</p>
24	<p>Q: If they have completed their study or if they have a draft study, can you provide that to the design team so we can incorporate it into our project approach?</p> <p>A: No, the draft will not be completed by RFP submission date. However, the selected team will be provided working draft deliverables generated by WRA pending review by the City.</p>
25	<p>Q: Can you release WRA's work for teams to use in developing the conceptual ideas required for the response to the RFP?</p> <p>A: See answers to questions above. Please note that the City has provided background materials from WRA. These materials are accessible on the Mayor's Fund website. The compiled materials are in a PDF entitled Eakins Oval Alternatives Analysis - City of Philadelphia Background Materials. http://www.mayorsfundphila.org/rfp-parkway/</p>
26	<p>Q: At the briefing on the Parkway RFP the WRA study of traffic patterns at Eakins Oval was mentioned several times. Due to its critical significance to the project, would it be possible to release information from this study as soon as possible?</p> <p>A: The City is evaluating the closure of roadway access in front of PMA steps. Ceremonial access will still be desired during special events. Alteration of traffic patterns to accomplish this will be achieved by implementing a number of modified intersection designs on portions of the remaining segments of the adjacent road network. Please refer to the Objectives in the RFP. We do not anticipate significant vehicular traffic level changes. Proposals to contemplate closure of outer lanes and superior bike access and accommodation. Modifications to intersections and approach lanes will likely result in curb line changes which will alter the dimensions of existing medians and edge lines subject to constraints that emerge from public space proposals. We expect that each team will coordinate their actions to converge on a circulation proposal which also meets public space objectives. Specific performance measures have not been evaluated and so traffic design details are subject to more refinement within WRA continued SOW. Please note, the City has provided some background materials related to the WRA work. This information is entitled Eakins Oval Alternatives Analysis - City of Philadelphia Background Materials and is available on the Mayor's Fund website: http://www.mayorsfundphila.org/rfp-parkway/</p>
27	<p>Q: Are the findings from the 2019 WRA study available as background materials?</p> <p>A: See answer to Question 24-26. The Eakins Oval Alternatives Analysis - City of Philadelphia Background Materials are available on the Mayor's Fund website: http://www.mayorsfundphila.org/rfp-parkway/</p>
28	<p>Q: Can you release WRA's work for teams to use in developing the conceptual ideas required for the response to the RFP?</p> <p>A: See answers to Questions 24-26. The Eakins Oval Alternatives Analysis - City of Philadelphia Background Materials are available on the Mayor's Fund website: http://www.mayorsfundphila.org/rfp-parkway/</p>

29	Q: Can we receive the WRA Traffic analysis and roadway concepts document as well as WRA's plans for Eakins Oval? A: Traffic analysis is not completed but the draft concepts are shared in a memo entitled Eakins Oval Alternatives Analysis - City of Philadelphia Background Materials. It is available on the Mayor's Fund website: http://www.mayorsfundphila.org/rfp-parkway/
30	Q: Can you share WRA's latest work / thinking around Eakins Oval ? A: Draft concepts are shared in a memo entitled Eakins Oval Alternatives Analysis - City of Philadelphia Background Materials. Memo is available on the Mayor's Fund website: http://www.mayorsfundphila.org/rfp-parkway/ and accessible on the Mayors Fund website.
31	Q: Was there any public engagement as part of the 2019 WRA study? If so, is there a report that summarizes the public input for the study? A: Not yet. But, public engagement is a final task for WRA study.
32	Q: Is the city looking for the design team's transportation partner to provide thought leadership and design direction for transportation planning, or is it your understanding that OTIS and WRA will provide that themselves, and our transportation partner's responsibility will be to facilitate coordination between the OTIS / WRA team and the design team? A: The objective is to have the design team to advance concept to next level of design. WRA only provides traffic concept.
33	Q: How does the City envision the two teams, traffic planning and public realm, collaborating through the concept design period and after the completion of concept design? A: The design team will coordinate traffic planning and public realm. The City will provide guidance as the client. Also, see response to Question 26.
34	Q: Given WRA's extensive work, is the scope for the transportation engineer on the team to look at traffic in and out during events, parking, and potential transportation funding opportunities? Any other scope for the traffic engineer? A: Transportation engineer will be required to advance concepts to final design. Also, the team will be required to develop prelim/temp MPT plans. Team will also be responsible for assisting in identifying funding opportunities.
35	Q: What is the expectation for the transportation component of the project? Will you require detailed traffic studies? How much support can the team expect to receive from the City and DOT? A: Expectation for transportation component is to take alt analysis and develop to prelim design level. WRA traffic studies/models will be provided upon completion.
36	Q: Does PWD have specific stormwater management targets for the study area? A: PWD does not have specific targets for this area, but recommends managing stormwater to the maximum extent feasible since the entire study area is in the combined sewer area. Note that runoff from the southernmost lane of the Parkway between 21st and Eakins Oval is already being managed by trenches (see yellow footprints in Big Green Map). https://phl-water.maps.arcgis.com/apps/webappviewer/index.html?id=c5d43ba5291441dabbee5573a3f981d2
37	Q: Is the City contractually required to provide a certain number of parking spaces at Eakins Oval or in other locations within the study area? A: The City is not contractually obligated to provide parking in Eakins Oval.
38	Q: What are the city's goals regarding parking and biking in/around the area? A: The City's goal is to provide an enhanced complete streets approach to the project area. See RFP objectives and the response to Question 26.
39	Q: What is the City of Philadelphia's position in regards to implementing Vision Zero policies, to achieve roadway systems with no fatalities or serious injuries due to road traffic? A: Yes. All design approaches must incorporate Vision Zero design objectives.
40	Q: Is it acceptable to propose significantly different alterations of current street networks/traffic flows? A: Yes. The City expects that the preferred alternative will be identified by WRA analysis and the project team will include the plan upon completion. However, the project team can feel free to deviate from recommendations but will need to defend such alternatives or decisions subject to City review.
41	Q: What will be the expected level of detail of the infrastructure plan, transport plan, etc? Can you indicate a scale/level of detail? A: The final project deliverables should include a schematic design public realm plan with potential phasing plan and associated cost estimates.
42	Q: For the Diversity Disclosure Form, do you want one consolidated form for the entire team, or one form per team member? A: One form per Team Member [firm] is preferred.
43	Q: Should the Diversity Disclosure form be filled out only by the prime firm, or by subconsultant firms as well? Is there any target for WBE or MBE participation? A: While there are no specific targets, the City encourages robust participation from M/W/BE team members. One form per Team Member [firm] is preferred.
44	Q: Are sole practitioners eligible to count toward W or MBE percentages? A: Yes, if they have previously been certified or are in the process of being certified.
45	Q: Are team members that are in the process of applying for DBE status eligible to count toward W or MBE percentages? A: Please disclose this information in your proposal. As long as they can be certified prior to contract conformance, they can be counted towards percentages.

46	Q: Are there specific M/WBE targets? A: While there are no specific targets, the City encourages robust participation from M/W/BE team members.
47	Q: Are there specific MWBE participation requirements? A: Please refer to Question 46.
48	Q: The RFP states a critical aspect in selection is the diversity of the team. Are there specific DBE/MBW/WBE participation targets? A: Please refer to Question 46.
49	Q: Are there specific requirements or targets for WBE and MBE participation? A: Please refer to Question 46.
50	Q: Are there specific M/WBE targets? A: Please refer to Question 46.
51	Q: Are there any page limits for the RFP response? Are there a maximum amount of pages allowed for the RFP response? A: No page limits.
52	Q: Can you confirm that there is no maximum number of pages for the proposal response? A: No page limits.
53	Q: If the size of our final PDF for submission is too large to email directly, will you accept a Hightail transfer, or something similar? A: The City and the Fund request that all applicants submit their proposals via drop box, google drive, or a similar file storage solution. The link to the file must be emailed to Patrick Morgan at Patrick.Morgan@phila.gov. Please also copy mayorsfund@phila.gov and the Lindy Institute at lindyinstitute@drexel.edu in your submission email. Submissions must contain the subject line "Benjamin Franklin Parkway RFP Submission."
54	Q: Any requirements for the format and size of the submission? Portrait or landscape? Letter or Tabloid? A: No such requirements.
55	Q: How large of a digital file can the specified email addresses receive (mayorsfund@phila.gov and Patrick.Morgan@phila.gov)? If the digital proposal is too large to be delivered via email is it acceptable to send a link via email to a file-sharing box? A: The City and the Fund request that all applicants submit their proposals via drop box, google drive, or a similar file storage solution. The link to the file must be emailed to Patrick Morgan at Patrick.Morgan@phila.gov. Please also copy mayorsfund@phila.gov and the Lindy Institute at lindyinstitute@drexel.edu in your submission email. Submissions must contain the subject line "Benjamin Franklin Parkway RFP Submission."
56	Q: For the email submission, is it acceptable to attach our submission as a download link, or does it need to be below a certain size (MB) to come in as an attachment to the city email address given? A: The City and the Fund request that all applicants submit their proposals via drop box, google drive, or a similar file storage solution. The link to the file must be emailed to Patrick Morgan at Patrick.Morgan@phila.gov. Please also copy mayorsfund@phila.gov and the Lindy Institute at lindyinstitute@drexel.edu in your submission email. Submissions must contain the subject line "Benjamin Franklin Parkway RFP Submission."
57	Q: Architect's role: Could you please explain what is the architectural scope if yet defined? A: Architecture that is dignified and commensurate with the design of the cultural institutions and landscapes that currently shape the Parkway.
58	Q: Applicant team vs subcontractor: Applicant team is described on page 10 as "a team of individuals, organizations, or entities that agree to collaborate to provide the services and achieve the objectives outlined in this RFP", but page 19, point 7, mentions "Proposed Additional Team Members" and further describes them as subcontractors. In the RFP response should we address "3. Applicant Profile" and the narrative description as the one of the entire team made up of different organizations, or of the lead only. A: Provide a narrative description of the Applicant team, highlighting the member of the team that will serve as the "prime". Proposed Additional Team Members should state the names and roles of fellow team members that will be engaged to to perform any portion of the work sought by this RFP. For each such subcontractor, provide the name and address of the subcontractor, a description of the work that the subcontractor will provide. Additional team members should also include descriptions of relevant experience with projects that are similar in nature, size, and scope to this proposed project.
59	Q: Contract: Will the Prime consultant be the sole body to which the Mayor's Fund will be contracted with? Is the intention that the other requested expertise (lighting, community engagement, economic development, civil engineering etc.) be sub-contracted to the Prime? A: A prime and subs would be our preferred contracting method for this RFP. The prime vendor would also be the project manager for all contracts.
60	Q: At least two project references: the RFP states to "attach the final deliverable of at least one of those projects" – does this mean that at least one of the reference projects must be realized? Will in-progress or unrealized projects be considered pertinent? A: Provide at least two references preferably for entities for which Applicant has produced products that are similar in type, scope, size and/or value to the work sought by this RFP. The referenced projects should be done in cities that are similar in size to the City of Philadelphia (or, if not possible, in cities with a minimum population of 100,000 people). Attach the final deliverable of at least one of those projects.

61	<p>Q: Is "Section 6 - Statement of Qualifications; Relevant Experience" meant to cover the qualifications and experience of the prime consultant only or the entire applicant team? We ask because "Section 7 - Proposed Additional Team Members" requests similar information for fellow team members/sub consultants.</p> <p>A: Provide a narrative description of the Applicant team, highlighting the member of the team that will serve as the "prime". Proposed Additional Team Members state whether the names and roles of fellow team members that will be engaged to to perform any portion of the work sought by this RFP. For each such subcontractor, provide the name and address of the subcontractor, a description of the work that the subcontractor will provide. Additional team members should also include descriptions of relevant experience with projects that are similar in nature, size, and scope to this proposed project.</p>
62	<p>Q: Will CVs be required in Sections 6 and 7 for individual team members assigned to the project? Or should the proposals present only general descriptions and experience from the applicant team members?</p> <p>A: The proposal must identify all personnel who will perform work on the project, by education level, skill set (described in detail), experience level, and job title. Resumes of all personnel so identified should be included in Applicant's proposal.</p>
63	<p>Q: Is the City of Philadelphia's intention to contract directly with the selected Prime Consultant, who will sub-contract each of the other team members required for the Public Realm Schematic Design Plan? Or will the City contract directly with each team member?</p> <p>A: A prime and subs would be our preferred contracting method for this RFP. The prime vendor would also be the project manager for all contracts.</p>
64	<p>Q: By an "artist" team member, do you mean a public art consultant, or a bonafide public artist?</p> <p>A: Experience with public art and using art to help create a sense of inclusive place and place-making.</p>
65	<p>Q: How does the City anticipate funding and realizing the project? Many of the institutions surrounding the Parkway have projects on hold due to lack of funding. In light of these and other budget challenges at the City, a project of this ambition seems daunting.</p> <p>A: The final deliverable of a schematic design public realm plan, cost estimate and project schedule will be used to solicit additional local, state, federal, philanthropic resources for the future revitalization of the Benjamin Franklin Parkway.</p>
66	<p>Q: Is there a budget for the overall realization of a transformed parkway?</p> <p>A: The final deliverable of a schematic design public realm plan should include cost estimate and project schedule.</p>
67	<p>Q: Does the City intend to move forward into Schematic, DD, CDs, and construction with the team that is selected for concept design?</p> <p>A: Future opportunities would be part of a public competitive process.</p>
68	<p>Q: Is it the city's intention to ideally contract the winning team for implementation work related to the final schematic design?</p> <p>A: Future opportunities would be part of a public competitive process.</p>
69	<p>Q: How are Parkway institutions anticipated to be involved with the project?</p> <p>A: Task 2: Discovery includes collecting data from key stakeholders. The Parkway institutions and Parkway Council are included as key stakeholders.</p>
70	<p>Q: What are the long range plans for funding and implementation of the project beyond the schematic design phase?</p> <p>A: The final deliverable of a schematic design public realm plan, cost estimate and project schedule will be used to solicit additional local, state, federal, philanthropic resources for the future revitalization of the Benjamin Franklin Parkway.</p>
71	<p>Q: During this call the final project design has been described as "schematic". I assume that you are not referring to the first phase of basic services for architectural and engineering implementation, but rather a conceptual plan, drawn to sufficient detail to prepare cost estimates. If you could please confirm.</p> <p>A: The final project deliverables should include a schematic design public realm plan with potential phasing plan and associated cost estimates. Schematic design in this sense refers to design plans that contain sufficient detail to generate a phasing plan and cost estimates.</p>
72	<p>Q: Will the winning firm(s) be precluded from follow-on detailed design stages that will presumably follow this concept planning stage?</p> <p>A: No.</p>
73	<p>Q: Can you distinguish between expectations regarding the project approach we submit in the written proposal and the project approach developed from the ideas workshop?</p> <p>A: The Ideas Workshop will build upon the written proposal and articulate a conceptual framework to the public for "completing the Parkway" for enhanced public access.</p>
74	<p>Q: Does the Lindy Institute have a role in the process beyond convening of the Ideas Workshop?</p> <p>A: With support from the William Penn Foundation, the Lindy Institute is advising the City over the course of the project - from the RFP phase through the completion of the public realm plan.</p>
75	<p>Q: How will the public be involved in the Ideas Workshop?</p> <p>A: The public will be invited to participate in and attend (in person, if circumstances allow) all of the public events associated with the Ideas Workshop - in particular, the public presentation by the three finalists at the end of the Ideas Workshop.</p>

76	<p>Q: Could you please provide specific directions and details regarding the briefing book? What is the purpose of the book? Is there a preferred format? Are the RFP respondents creating this product, or is the City?</p> <p>A: The briefing book will contain all information required to participate in the Ideas Workshop. This will include but not be limited to the "charge" to the three teams, background material and maps for the project, case study research and other pertinent information. The briefing book will be a PDF prepared by the Lindy Institute on behalf of the City and made available to the three finalist teams.</p>
77	<p>Q: Can you please further define what is the "briefing book"?</p> <p>A: The briefing book will contain all information required to participate in the Ideas Workshop. This will include but not be limited to the "charge" to the three teams, background material and maps for the project, case study research and other pertinent information. The briefing book will be a PDF prepared by the Lindy Institute on behalf of the City and made available to the three finalist teams.</p>
78	<p>Q: Can you please further define what is the ideas workshop if in fact the "City is not seeking a design during this phase of the project."?</p> <p>A: The Ideas Workshop will build upon the written proposal and articulate a conceptual framework to the public for "completing the Parkway" for enhanced public access.</p>
79	<p>Q: Will the submitted and/or shortlisted proposals become publicly available online at any point in time?</p> <p>A: The Ideas Workshop finalists will be selected on or before June 1, 2021. The names of the finalists will be posted online.</p>
80	<p>Q: What level of refinement for preliminary concepts / initial design ideas is expected in the proposal? Are illustrative graphics expected? To what extent will these preliminary concepts be developed in the Ideas Workshop phase?</p> <p>A: Respondents to the RFP are asked to submit "preliminary conceptual ideas... for the future of the Parkway." The Ideas Workshop will build upon these conceptual ideas and demonstrate how the team would approach the design process along with relevant case studies, approach to civic engagement and team qualifications.</p>
81	<p>Q: Please explain the level of detail being sought in the "introduction of conceptual ideas" as part of the response to the RFP. The Design Workshop requirements state that a design is not being sought, and there is a robust community outreach effort required prior to design.</p> <p>A: Respondents to the RFP are asked to submit "preliminary conceptual ideas... for the future of the Parkway." The Ideas Workshop will build upon these conceptual ideas and demonstrate how the team would approach the design process along with relevant case studies, approach to civic engagement and team qualifications.</p>
82	<p>Q: How many teams are anticipated to participate in the Ideas Workshop?</p> <p>A: No more than three teams will be selected to participate in the Ideas Workshop.</p>
83	<p>Q: How many teams will be selected for the Workshop</p> <p>A: No more than three teams will be selected to participate in the Ideas Workshop.</p>
84	<p>Q: Which stakeholders will be involved in the workshops?</p> <p>A: The Ideas Workshop will build upon previous civic engagement for the Parkway as a starting point for a discussion about the Parkway's future.</p>
85	<p>Q: What is the goal of the workshop? What is the expected format imagined by the City? Is it part of our proposal to "design" the workshop or will the format be standardized for all teams? If yes, what is the idea for the interaction of design teams with stakeholders?</p> <p>A: The Workshop will raise awareness for the initiative to revitalize the Parkway. The Workshop will introduce the City and Philadelphians to a range of possibilities for revitalizing the Parkway as a valuable and vibrant public space. Simultaneously, the Workshop presents the City with an opportunity to facilitate a conversation at the outset of the project that acknowledges the challenges and opportunities that this moment in history presents relative to the shaping of the future of the Parkway. All finalists will receive the same charge from the City to be completed during the time allotted for the Ideas Workshop. Stakeholder interaction during the Ideas Workshop phase of the project will likely be facilitated virtually and organized by the City.</p>
86	<p>Q: Is there a possibility for a feedback session / 2nd Q&A round after the ideas workshop?</p> <p>A: At this time there is no feedback session planned after the Ideas Workshop.</p>
87	<p>Q: Will the workshop be just one day or a series of days and do you believe these workshops will all be virtual or in person throughout different areas of the city</p> <p>A: The Ideas Workshop will take place over a series of days and will likely be virtual, though some opportunities to visit the Parkway in person in Philadelphia may be facilitated if circumstances permit.</p>
88	<p>Q: Do you have a map with the exact demark for the site limits especially at Logan Circle and the PMA. How much if any of Logan Circle is included? And where exactly is the site boundary at PMA—for example are the steps included"</p> <p>A: Please see the map on Appendix A, page 25 of the RFP.</p>
89	<p>Q: The following sites are either already under development or highly used by the neighborhood in their present configuration—are they addressable by the project?--- Barnes Foundation Block, Calder Museum Block, Von Colln Field Block, and Winter Street Park Block</p> <p>A: The ROW facing the Parkway on these blocks should be considered in the design strategy.</p>
90	<p>Q: What should be the status assumed in this work for the playing fields and field house used by Roman Catholic High School between Park Towne Place and the river.</p> <p>A: This site is not included in the project site boundary.</p>

91	Q: Is a base 3-D model (including adjacent buildings) going to be provided to teams for use during the design phase as well as the final model, which is requested to be available to the public? A: No.
92	Q: Would you be able to provide an album of aerial photographs of large crowd events on the Parkway for purposes of understanding the movement of large numbers of people in the area? A: There are public images available but the City will not provide an album.
93	Q: How much of the previous 2003 Master Plan is anticipated to inform the project? Will the Master Plan report be available to teams to inform initial concepts for the project? A: See "Benjamin Franklin Parkway – collected background materials" link at http://www.mayorsfundphila.org/rfp-parkway.
94	Q: Can the proposal exceed site boundaries? A: The focus of this RFP is the defined site boundaries. Please see the map on Appendix A, page 25 of the RFP.
95	Q: Thank you for arranging this. Has there been any community inputs gathered by The Mayor's Fund or The Lindy Institute that can be shared ahead of the RFP submittal. A: See "Benjamin Franklin Parkway – collected background materials" link at http://www.mayorsfundphila.org/rfp-parkway.
96	Q: Can the City make available underground utility plans, including the RR crossing under the Oval? A: The City does not have a comprehensive utility plan or infrastructure map, but will make available all documentation of recent improvements to the selected Ideas Workshop finalists.
97	Q: Are there DWG/Autocad/sketchup, etc files available of the existing conditions? Site plans? A: The City will provide the Design Workshop finalists with the most recent As-Builts for recent projects along the Parkway. The City has made some geospatial information available online at https://metadata.phila.gov/#home/. Teams are expected to create their own basemaps from this information.
98	Q: Would you be able to provide a utilities and infrastructure map showing major constraints – railroad tunnel under Eakins Oval, Vehicular tunnel under the Eakins Oval traffic circle, large sewer that runs from vicinity of Rodin Museum to river, etc. A: The City does not have a comprehensive utility plan or infrastructure map, but will make available all documentation of recent improvements to the selected Ideas Workshop finalists.
99	Q: Can you please provide more information about expectations for the civic engagement process? A: See Task 7: Civic Engagement on pages 13 and 14 of the RFP.
100	Q: What support or resources will the City provide for community engagement? A: See Task 7: Civic Engagement on pages 13 and 14 of the RFP.
101	Q: Will the City create and maintain a website or web page for the project? A: The City will create and manage a website for the project in partnership with the selected team.
102	Q: What civic engagement expenses do you anticipate the consultants covering, and what might the City cover? A: The City would look for respondents to add to their budget as part of their submissions
103	Q: In light of the requested deliverables and community engagement, is \$381,000 the total not-to-exceed fee available for this contract? A: Yes.
104	Q: The RFP states that the design team should “support a social media campaign” and “work with the City to develop a message and tone as well as any necessary graphics that will enable social media.” Does this mean that the City will champion communications, distribution of press releases, managing all posts and platforms, and also the overall communications strategy? A: City will help support an overall communications strategy.
105	Q: In what context will the team support a social media campaign? Will the team have the opportunity to develop an independent website, or will this project be part of the City's larger online/social media presence? A: City will help support an overall communications strategy.
106	Q: For public meetings and events, will the City manage venues and logistics if they occur in person? (i.e. invitations, signs, equipment, venue, etc.) A: The City would look for respondents to provide information on any proposed public meetings and events. City can assist with coordinating meeting logistics and managed venues can be a option pending availability and COVID-19 protocols. Design teams will manage the civic engagement.