



# Spring 2022 Innovation Fund Information Session



City of  
Philadelphia



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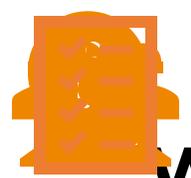
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## WHAT IS THE INNOVATION FUND?

*The Innovation Fund provides grants for small-scale projects & pilot initiatives proposed by City employees.*

- Funding for unique, creative projects that have the potential to positively impact the services and functions of municipal government
  - As of March 2022, the Innovation Fund has \$25,000 to award. Projects can request up to \$10,000, with most awards ranging from \$6,000 - \$8,000.
  - Managed by Innovation Advisory Group & Mayor's Fund for Philadelphia
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## WHY DOES THE INNOVATION FUND EXIST?

Create & sustain a culture of innovation in government

Empower employees to bring their ideas to life

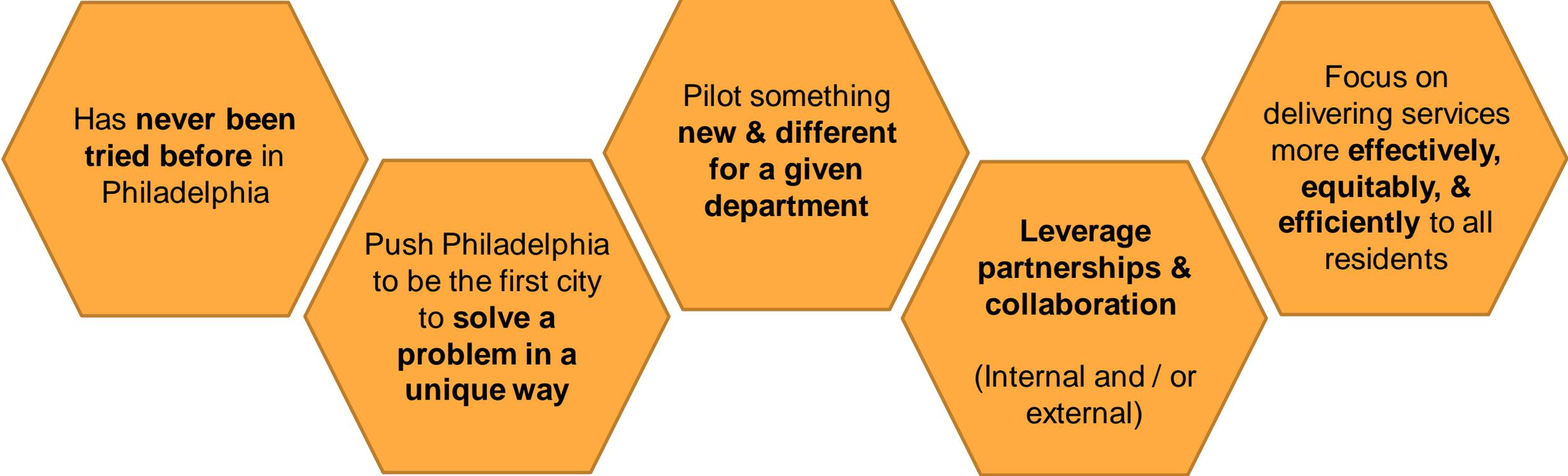
Improve government services by challenging the *status quo*

Pilot projects before they are taken to scale





# WHAT TYPES OF PROJECTS DO WE FUND?



Has **never been tried before** in Philadelphia

Push Philadelphia to be the first city to **solve a problem in a unique way**

Pilot something **new & different** for a given department

**Leverage partnerships & collaboration**

(Internal and / or external)

Focus on delivering services more **effectively, equitably, & efficiently** to all residents





# INNOVATION FUND vs. OPERATIONS TRANSFORMATION FUND (OTF) - *WHAT'S THE DIFFERENCE??*

## Innovation Fund

- Projects funded up to \$10,000, most awards \$6,000-\$8,000
- Focused on pilot initiatives that have the potential to improve the services and functions of City government
- Funding cycle opens: March 1

## Operations Transformation Fund

- Projects funded between \$100,000–\$1,000,000 (depending on size / scope)
- Focused on transforming or replacing an existing process or service
- Projects that are ready to go, to be completed July 1, 2022-June 30, 2023.
- Funding cycle opens: March 1

Questions about OTF? Email [Aviva.Tevah@phila.gov](mailto:Aviva.Tevah@phila.gov)



# EXAMPLES OF PREVIOUSLY FUNDED PROJECTS



## Philadelphia Department of Prisons (PDP) – “Orchard Refrigeration Unit”

*PDP installed a self-contained outdoor refrigeration unit in order to facilitate the safe storage of harvested fruits and vegetables from their orchard during the COVID-19 pandemic.*



## Office of Immigrant Affairs (OIA) – “Multilingual Voter Guides”

*OIA used funding to support the creation, testing, and distribution of an illustrated mail-in ballot voter guide. Funding was used to pay immigrant-serving community partners (stipends), potential voters (gift cards for participating in usability testing), and purchasing supplies.*

[Click here](#) for a list of more previously funded projects



# INNOVATION FUND APPLICATION PROCESS

## INITIAL ONLINE SUBMISSION

- Serves as LOI
- "Elevator pitch" concept ... short responses provide brief overview of idea
- Must have departmental approval



## VIRTUAL PITCH SESSION

- Presented to Innovation Advisory Group
- 5 min. pitch, followed by 20 min. Q&A
- Feedback & support ahead of proposal stage

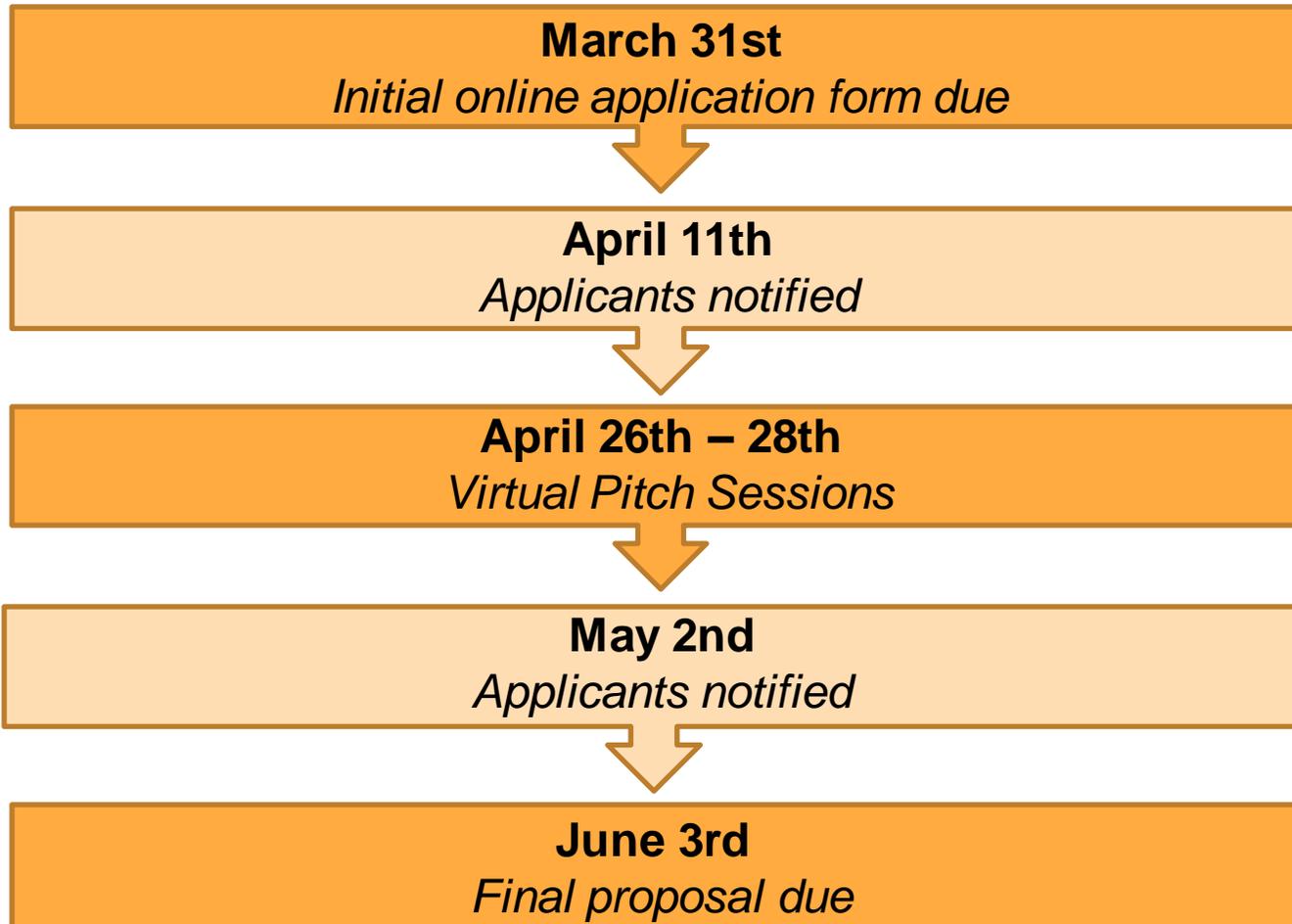


## FINAL PROPOSAL

- More robust, detailed
- Full budget plan
- Opportunity to incorporate feedback from pitch sessions



# SPRING 2022 TIMELINE



*\* Applicants notified of final funding decisions around July 1st*



# WHAT MAKES A STRONG INITIAL APPLICATION?

- **Give it thought.** The initial application might be short, but you still want to make a strong first impression! Be clear, concise, and complete in your responses. Think through how you can convey the innovative and creative essence of your idea with limited space, and make sure the questions are fully answered.
  - **Make sure you have department approval.** You'll be asked to certify that leadership is committed to implementing/ testing this project + provide contact information.
  - **Be clear about the budget.** You don't need to provide a detailed budget at this point but be sure to outline what the funding will be used for / why you can't get it from your dept.
  - **Check your spelling!** Make sure to proofread your application and ensure spelling & grammar is accurate. One helpful tip ... type your responses in Word, and then copy / paste into the online form.
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## WHAT MAKES A STRONG INITIAL APPLICATION?

- **Do your research.** Show that you've done your due diligence in researching similar efforts in Philadelphia or beyond. Reach out to other departments if you think there might be ways to collaborate (see below) OR note where you might need help with making connections.
  - **Collaborate with others, if applicable.** For some projects, a collaborative effort might make more sense than an individual team leading the charge on their own! If you think it makes sense to work with another City department and / or outside organization, be sure to communicate with them before submitting your initial application.
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# Need additional support?

[Stephanie.Orlando@phila.gov](mailto:Stephanie.Orlando@phila.gov)

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# Q & A



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# FREQUENTLY ASKED QUESTIONS

## **How do you "define" innovation? What if my project isn't "flashy" enough?**

Innovation looks different for everyone! We typically avoid providing an explicit definition of what is or isn't innovative since every circumstance is different, and we don't want to put parameters on what could be transformative for a given team or department. Also, municipal innovation often looks a lot different from innovation in the private sector, where you might see higher-cost, large-scale, tech-driven projects and assume that since they're "flashy," it automatically makes them more innovative. For government, sometimes innovation has nothing to do with technology!

You can read through some [previously-funded Innovation Fund projects](#) to get a better idea of what might be considered innovative in this space.





## **How many Innovation Fund cycles are there per calendar year? When will the next Innovation Fund cycle be?**

We currently hold two cycles per calendar year. We anticipate sticking to this structure, in which case the next cycle (after the current Spring '22 cycle) would be in Fall 2022.

## **How many projects are awarded per calendar year?**

The number of projects chosen per cycle is determined by a) the amount of total funding available, and b) the amount of money requested by applicants.

During this Spring 2022 Innovation Fund cycle, we have a total of \$25,000 to award. This means we could fund 5 projects at \$5,000 each ... or two \$10,000 projects plus one \$5,000 project ... or any other combination!





**Can two or more departments apply jointly for the same project? If so, should it be in one application, or should each department apply separately?**

We love collaboration! If you're partnering with one (or more) departments and / or external orgs, you only need to submit ONE application. You should determine within your project group which department will be responsible for filling out and submitting the application. Please note: If you're partnering with outside orgs, the actual project submission needs to come from a City employee.

**On the initial application there is a question that asks us to certify that we have leadership approval -- is there a specific role / person that this approval needs to come from?**

No, there is not a specific role / person that needs to approve your project; however, if you are awarded a grant, we need to be confident that someone within department leadership is aware of & supportive of the implementation of your project. In most cases, this person would likely be a director / commissioner / etc.





## **Can my department submit more than one application?**

You are welcome to submit more than one application, but it is highly unlikely that you would be awarded more than one grant.

## **If I've been funded in the past, can I apply again? Similarly, If I applied in the past, but wasn't selected, can I apply again?**

Yes, of course! Applying to previous cycles and / or receiving previous Innovation Fund grants does not preclude you from applying again.

## **What are the reporting requirements or other expectations from project teams that receive funding?**

Grantees will be asked to meet with the Innovation team for an informal mid-year check-in and must submit a final report at the culmination of the one-year grant term. Aside from these benchmarks, project teams are expected to communicate any significant changes, updates, and / or delays in their project in a timely manner.





## **Can you receive an Innovation Fund as one part of other funding streams?**

Technically, yes, you can use an Innovation Fund grant to fund part of a project that has other funders as well. There is space in the initial submission form where you are asked to list any other funding sources *and* the status of that funding. However, since our grant amounts are smaller size, we would likely consider the "impact" our grant would have on the overall project if we were not the only funder. For example, if we provided \$10,000 of a \$20,000 project, that's a much bigger Innovation Fund impact than if we were \$10,000 of a \$100,000 project.

## **What other grant opportunities are available within the City?**

Aside from the Innovation Fund, the Operations Transformation Fund (OTF) is the only other internal grant opportunity at the City. *\*Please note: The application window for OTF closes on 3/15/22\** For more information about OTF, visit <https://www.phila.gov/programs/operations-transformation-fund/> or contact Aviva Tevah ([aviva.tevah@phila.gov](mailto:aviva.tevah@phila.gov)).





## RELEVANT LINKS & RESOURCES

- [Innovation Fund Homepage](#)
  - [Initial Submission Form](#) *(open March 1 – March 31)*
  - [Spring 2022 Grant Guidelines](#)
  - [List of previously funded projects](#)
  - [Operations Transformation Fund Homepage](#)
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