MAYOR’S FUND FOR PHILADELPHIA
2019 GRANT GUIDELINES for CHARITABLE APPLICANTS

The following guidelines concern the application process, eligibility, and criteria for Mayor’s Fund grants available to charitable organizations and projects or programs sponsored by a charitable fiscal sponsor. To learn more about grantmaking opportunities available to City of Philadelphia municipal department and agencies, please visit our webpages: Mayor’s Fund 2019 Grant Cycle and 2019 Innovation Fund Grant Cycle.

The Mayor’s Fund for Philadelphia (the “Fund” or “Mayor’s Fund”) is an independent charitable organization whose mission is to advance the Mayor’s goals through leveraging public-private partnerships to benefit the citizens of Philadelphia. The Fund works in close partnership with the City of Philadelphia, private sector businesses, and community-based organizations to advance initiatives that reflect Mayoral priorities and seek to improve the quality of life for all Philadelphians.

The Mayor’s Fund has a total budget of $220,000 to distribute for this grant cycle. Most of our grants range from $2,500 to $15,000, and individual grants cannot exceed $25,000.

2019 FUNDING PRIORITIES
The Mayor’s Fund seeks to support proposals addressing Philadelphia’s greatest areas of need and align with the Mayor’s goals to improve the quality of life for all Philadelphians. For its 2019 grant cycle, the Fund’s grantmaking will focus on the following priority areas:

• Philadelphia’s Opioid Crisis
Philadelphia is facing its greatest public health crisis in a century. The human costs of the opioid crisis are staggering, and nearly every neighborhood is experiencing the effects of the epidemic of opioid use and overdose, from unsafe conditions where our residents live and work, to skyrocketing rates of homelessness and increased criminal activity. The Mayor’s Fund will support proposals that align with the City’s efforts to strengthen prevention and education, expand access to treatment, and prevent overdose.

To learn more about the City’s approach to combat the opioid crisis, please review the Philadelphia Resilience Project’s plans and reports.

• Homelessness:
Each year, approximately 15,000 people access Philadelphia’s homeless services after finding themselves without a place to stay at night, and thousands more are at risk of homelessness. The Mayor’s Fund seeks applications which align with the City’s goal to make homelessness rare, brief and non-recurring in Philadelphia.
To learn more about the City’s comprehensive response to homelessness in Philadelphia, please review its Roadmap to Homes plan.

- **Gun Violence:**
  While overall violent crime is down in Philadelphia, the 351 homicides and 1,403 shootings in 2018—the most in the last decade—represent an alarmingly increasing trend in gun violence in our city. The volume and impact of gun violence is so severe that Philadelphia is now in the midst of a public health crisis. The Mayor’s Fund will support proposals which align with the City’s gun violence prevention strategies and community supports.
  
  To learn more about the City’s approach to preventing gun violence, please read its Roadmap to Safer Communities plan.

- **K-12 Education:**
  Philadelphia has over 200,000 students in district, charter and alternative schools. The Mayor’s Fund seeks to support educational opportunities and outcomes for all of Philadelphia’s children. The Mayor’s Fund will consider proposals that directly demonstrate an impact in K through 12 education.

## ELIGIBILITY REQUIREMENTS AND CRITERIA

*Please note: in order to be considered for funding, applications must be submitted according to the deadlines, eligibility, and format as set forth in these guidelines and on the online submission forms.*

- Applicants must demonstrate their charitable organization’s 501(c)(3) status. If a grant proposal is submitted by a project or program sponsored by a charitable fiscal sponsor, the applicant must demonstrate its sponsor’s charitable, 501(c)(3) status.

- Requests may not exceed the Fund’s maximum grant award amount of $25,000. Please be aware that the average grant amount ranges from $2,500 to $15,000. For the 2019 cycle, the Mayor’s Fund has a total of $220,000 to distribute.

- **The Fund will not support:** Proposals that seek multi-year funding; grants for lobbying or political activity; proposals for activities or services taking place outside of Philadelphia; proposals that do not satisfy the Eligibility Criteria or Timeline described in these guidelines, or proposals from applicants that previously received a grant from the Mayor’s Fund and did not submit a final report or did not fulfill grantee requirements. Additionally, grants must fund future projects and will not reimburse past expenses.
## APPLICATION PROCESS AND TIMELINE

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<tr>
<th>Date</th>
<th>Event</th>
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<tr>
<td>Friday, December 27, 2019 by 5:00pm</td>
<td>Online LOI form is due; applications must be submitted via the online form linked below.</td>
<td>The online submission form is <a href="#">HERE</a>. All submissions will be reviewed and scored using an appropriate rubric developed by the Mayor's Fund Grants Committee and staff. Please direct any questions or issues to Emily Gowen, Deputy Director, at <a href="mailto:emily.gowen@phila.gov">emily.gowen@phila.gov</a>.</td>
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<td>Friday, February 11, 2020</td>
<td>Applicants are notified of status; a select group of submissions will be invited to submit a full proposal to the Mayor’s Fund for funding consideration.</td>
<td>We will provide further instructions about the full proposal as part of this notification.</td>
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<td>Friday, March 6, 2020 by 5:00pm</td>
<td>All full proposals submissions due; applications must be submitted via an online form to be shared with invited applicants.</td>
<td>All submissions will be reviewed and scored using an appropriate rubric developed by the Mayor's Fund Grants Committee and staff. Please direct any questions or issues to Emily Gowen, Deputy Director, at <a href="mailto:emily.gowen@phila.gov">emily.gowen@phila.gov</a>.</td>
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