



2017 Grant Opportunity Overview

# What is the Digital Literacy Alliance?

The Alliance is a broad coalition of stakeholders working to alleviate the digital divide in Philadelphia. The coalition develops strategy, manages an existing seed fund, raises additional funding and oversees funded programs with the assistance of relevant stakeholders and committee members.

## How does the Digital Literacy Alliance define “digital literacy?”

“Digital literacy is the ability to access technology and the Internet and use those tools to find, evaluate, share and create content.”

# What are the goals of the Digital Literacy Alliance?

- To provide financial support to programs in Philadelphia that work to address issues of digital literacy and inclusion
- To serve as a convener of stakeholders and partners from diverse sectors who are invested and interested in closing the digital divide in Philadelphia
- To be a resource for best practices and innovations in digital literacy programming and policy-making

# Who is eligible to apply for a grant? What projects/proposals are eligible for funding?

- ✓ Organizations and/or individuals applying for grants must be based in Philadelphia OR must be able to show that they have existing infrastructure in Philadelphia.
- ✓ Funding requests must be between \$10,000 - \$25,000.
- ✓ The application must be for a single year grant.
- ✓ If selected, the organization must agree to complete an end-of-year report and give an end-of-year presentation to Alliance members on their project.

# What program areas are eligible for support?

- *General access*: Providing access to those who have limited connectivity or skills.
- *Education*: “Traditional” education goals like math/reading and high school equivalency preparation.
- *Job readiness*: Resume help, interview practice and/or skills that are necessary to succeed in the workplace.
- *Real world skill-building*: Navigating healthcare, banking, insurance and the general move to online programs.
- *Computer basics*: Typing, Microsoft, email, social media.
- *Innovative contextualized learning*: Teaching technology in partnership with another topic area.

# Application Process and Timeline

12:00pm (Noon) – March 3, 2017	Letters of Intent are due
March 2017	If necessary, Alliance members will contact select applicant organizations to gather additional information needed to support the request and clarify any questions about the LOI.
March 31, 2017	Applicants will be notified regarding whether or not they are invited to submit a full grant proposal.
12:00pm (Noon) - April 28, 2017	Final grant applications are due.
May 12, 2017	Organizations are notified of funding decisions.

# How will Letters of Intent be evaluated?

- The applicant's organizational capacity to implement the project and manage the funds.
- The feasibility of the budget.
- How creatively/effectively the project addresses a specific need or challenge in Philadelphia.

## How do I submit my Letter of Intent?

- ✓ LOIs must be submitted as PDF attachments
- ✓ Email LOIs to BOTH [eliza.pollack@phila.gov](mailto:eliza.pollack@phila.gov) and [andrew.buss@phila.gov](mailto:andrew.buss@phila.gov).
- ✓ Deadline: 12:00pm (noon), March 3, 2017

# Any Questions?

Contact

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