

**The Fund for Philadelphia, Inc.  
d/b/a The Mayor's Fund for  
Philadelphia, Inc.**

Financial Report  
December 31, 2014

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## Independent Auditor's Report

To the Board of Directors  
The Fund for Philadelphia, Inc.  
d/b/a The Mayor's Fund for Philadelphia, Inc.  
Philadelphia, Pennsylvania

### Report on the Financial Statements

We have audited the accompanying financial statements of The Fund for Philadelphia, Inc. d/b/a The Mayor's Fund for Philadelphia, Inc. which comprise the statements of financial position as of December 31, 2014 and 2013, and the related statements of activities and cash flows for the years then ended and the related notes to the financial statements.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Fund for Philadelphia, Inc. d/b/a The Mayor's Fund for Philadelphia, Inc. as of December 31, 2014 and 2013, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

## Other Matters

### *Supplementary Information*

Our audits were conducted for the purpose of forming an opinion on the financial statements of The Fund for Philadelphia, Inc. d/b/a The Mayor's Fund for Philadelphia, Inc. as a whole. The accompanying supplementary information is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

*McGladrey LLP*

Philadelphia, Pennsylvania  
August 28, 2015

The Fund for Philadelphia, Inc.  
d/b/a The Mayor's Fund for Philadelphia, Inc.

Statements of Financial Position  
December 31, 2014 and 2013

	2014	2013
<b>Assets</b>		
Cash		
Undesignated	\$ 816,778	\$ 811,545
Board designated	3,865,345	2,479,595
Limited to use by donors	7,046,870	3,104,736
<b>Total cash</b>	<b>11,728,993</b>	<b>6,395,876</b>
Restricted Cash	3,157,311	2,803,162
Contribution Receivable	87,783	-
Program Receivables	217,638	165,184
Loan Receivable, Related Party	177,000	177,000
Due From Agencies	124,251	363,579
Other Assets	18,460	-
<b>Total assets</b>	<b>\$ 15,511,436</b>	<b>\$ 9,904,801</b>
<b>Liabilities and Net Assets</b>		
Current Liabilities		
Accounts payable and accrued expenses	\$ 1,173,965	\$ 1,231,340
Loan Payable	1,000,000	-
Due to agencies	3,281,562	3,166,741
<b>Total current liabilities</b>	<b>5,455,527</b>	<b>4,398,081</b>
Commitment (Note 15)		
Net Assets		
Unrestricted net assets		
Undesignated	784,618	360,223
Board designated	2,327,023	2,479,595
<b>Total unrestricted net assets</b>	<b>3,111,641</b>	<b>2,839,818</b>
Temporarily restricted net assets	6,944,268	2,666,902
<b>Total net assets</b>	<b>10,055,909</b>	<b>5,506,720</b>
<b>Total liabilities and net assets</b>	<b>\$ 15,511,436</b>	<b>\$ 9,904,801</b>

See Notes to Financial Statements.

The Fund for Philadelphia, Inc.  
d/b/a The Mayor's Fund for Philadelphia, Inc.

Statement of Activities  
Year Ended December 31, 2014

	Unrestricted	Temporarily Restricted	Total
Support and Revenue			
Program income			
Philadelphia Marathon	\$ 4,135,785	\$ -	\$ 4,135,785
Other	53,987	-	53,987
Administrative fees	31,770	-	31,770
In-kind contributions	15,556	-	15,556
In-kind services	93,656	-	93,656
Grants and contributions	12,850	7,893,387	7,906,237
Other income	41	-	41
Net assets released from restrictions	3,616,021	(3,616,021)	-
<b>Total support and revenue</b>	<b>7,959,666</b>	<b>4,277,366</b>	<b>12,237,032</b>
Expenses			
Program expenses	7,194,910	-	7,194,910
General and administrative	492,933	-	492,933
<b>Total expenses</b>	<b>7,687,843</b>	<b>-</b>	<b>7,687,843</b>
<b>Change in net assets</b>	<b>271,823</b>	<b>4,277,366</b>	<b>4,549,189</b>
Net Assets			
Beginning	2,839,818	2,666,902	5,506,720
Ending	\$ 3,111,641	\$ 6,944,268	\$ 10,055,909

See Notes to Financial Statements.

**The Fund for Philadelphia, Inc.  
d/b/a The Mayor's Fund for Philadelphia, Inc.**

**Statement of Activities  
Year Ended December 31, 2013**

	Unrestricted	Temporarily Restricted	Total
<b>Support and Revenue</b>			
Program income			
Philadelphia Marathon	\$ 3,731,220	\$ -	\$ 3,731,220
Other	77,364	-	77,364
Administrative fees	43,532	-	43,532
In-kind contributions	15,556	-	15,556
In-kind services	93,656	-	93,656
Grants and contributions	38,798	2,913,707	2,952,505
Other income	6,497	-	6,497
Net assets released from restrictions	2,919,725	(2,919,725)	-
Reclassification of net assets	(211,237)	211,237	-
<b>Total support and revenue</b>	<b>6,715,111</b>	<b>205,219</b>	<b>6,920,330</b>
<b>Expenses</b>			
Program expenses	5,771,513	-	5,771,513
General and administrative	348,827	-	348,827
<b>Total expenses</b>	<b>6,120,340</b>	<b>-</b>	<b>6,120,340</b>
<b>Change in net assets</b>	<b>594,771</b>	<b>205,219</b>	<b>799,990</b>
<b>Net Assets</b>			
Beginning	2,245,047	2,461,683	4,706,730
Ending	\$ 2,839,818	\$ 2,666,902	\$ 5,506,720

See Notes to Financial Statements.

**The Fund for Philadelphia, Inc.  
d/b/a The Mayor's Fund for Philadelphia, Inc.**

**Statements of Cash Flows  
Years Ended December 31, 2014 and 2013**

	2014	2013
<b>Cash Flows From Operating Activities</b>		
Change in net assets	\$ 4,549,189	\$ 799,990
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
Changes in assets and liabilities:		
Contribution receivable	(87,783)	200,000
Program receivables	(52,454)	(33,199)
Other assets	(18,460)	6,000
Accounts payable and accrued expenses	(57,375)	434,838
Agency transactions, net	354,149	(94,974)
<b>Net cash provided by operating activities</b>	<b>4,687,266</b>	<b>1,312,655</b>
<b>Cash Flows From Investing Activities</b>		
Repayment received on loan receivable	-	60,000
Net advances (payments) from/to agencies	(354,149)	143,551
<b>Net cash provided by (used in) investing activities</b>	<b>(354,149)</b>	<b>203,551</b>
<b>Cash Flows From Financing Activities</b>		
Advances on loan payable	1,000,000	-
<b>Net cash provided by financing activities</b>	<b>1,000,000</b>	<b>-</b>
<b>Net increase in cash</b>	<b>5,333,117</b>	<b>1,516,206</b>
<b>Cash</b>		
Beginning	6,395,876	4,879,670
Ending	\$ 11,728,993	\$ 6,395,876

See Notes to Financial Statements.



**The Fund for Philadelphia, Inc.  
d/b/a The Mayor's Fund for Philadelphia, Inc.**

**Notes to Financial Statements**

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**Note 1. Nature of Activities and Summary of Significant Accounting Policies**

**Organization and nature of activities:** The Fund for Philadelphia, Inc. was incorporated as a not-for-profit corporation in the Commonwealth of Pennsylvania on November 23, 1981. Effective March 25, 2013, the Fund was registered as operating under the fictitious name, The Mayor's Fund for Philadelphia, Inc. (the Fund). The Fund's goal is to advance Mayor Michael Nutter's priorities through leveraging public-private partnerships to benefit the people of Philadelphia.

The Fund operates the Philadelphia Marathon (the Marathon), its largest program. Revenues generated by the Marathon provide support for the Fund's operations and administration, as well as provide grants to other entities.

The Fund also supports a variety of other programs and activities that engage and enrich the Philadelphia community, such as: youth poetry programming, art in City Hall, returning citizens, small businesses, green trails, play spaces, and advanced manufacturing.

**Basis of presentation:** The Fund reports information regarding its financial position and activities according to three classes of net assets, as applicable: unrestricted net assets, temporarily restricted net assets and permanently restricted net assets.

*Unrestricted net assets* – are not subject to donor-imposed restrictions or the donor-imposed restrictions have expired.

*Temporarily restricted net assets* – are subject to donor-imposed restrictions that permit the Fund to use or expend the assets as specified. The restrictions will be met either by actions of the Fund or the passage of time.

*Permanently restricted net assets* – are subject to donor-imposed stipulations that neither expire by passage of time nor can be fulfilled or otherwise removed by the Fund. As of December 31, 2014 and 2013, the Fund had no permanently restricted net assets.

**Use of estimates:** The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the assets and liabilities, the disclosures of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

**Restricted cash:** Restricted cash represents amounts due to agencies, net of due from agencies.

Changes in restricted cash are not considered operating cash activities for the statements of cash flows purposes.

**Program receivables:** Program receivables are stated at net realizable value. Management continually monitors program receivables for collectability issues. Accounts deemed uncollectible would be charged to an allowance for uncollectible accounts, if applicable. An allowance for uncollectible accounts is based upon managements' judgment and is established based on a review of the types of individual accounts, prior collection history and other pertinent factors. For the years ended December 31, 2014 and 2013, no provision was made for uncollectible accounts, as management considered all accounts to be collectible.

**The Fund for Philadelphia, Inc.  
d/b/a The Mayor's Fund for Philadelphia, Inc.**

**Notes to Financial Statements**

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**Note 1. Nature of Activities and Summary of Significant Accounting Policies (Continued)**

**Agency transactions:** The Fund acts as an agent for certain Departments of the City of Philadelphia, a related party. When the Fund receives cash from such Departments, these assets are administered on behalf of the respective Department. Cash received is recognized as restricted cash. A corresponding liability, due to agencies, is recognized on the statements of financial position. Occasionally, cash distributed on behalf of these agencies may exceed cash received, and is recognized as due from agencies on the statements of financial position.

**Contributions:** Contributions, including unconditional pledges, are recognized as revenue in the period the promise is received. Contributions of assets other than cash are recorded at their estimated fair value at the date of donation.

Contributions that are restricted by the donor are reported as increases in temporarily or permanently restricted net assets depending upon the nature of the restrictions. When a restriction expires (that is, when a stipulated time restriction ends or the purpose of the restriction is accomplished), temporarily restricted net assets are transferred to unrestricted net assets.

**Program revenue recognition:** The Fund recognizes revenue from program services when earned. Program revenues are mainly generated by the operating of the Philadelphia Marathon.

**In-kind contributions:** Donation of office space, utilities and supplies, are recorded as in-kind contributions at estimated fair value at the date of receipt.

**In-kind services:** Donated services of personnel cost are recorded as in-kind services at estimated fair value. The Fund recognizes donated services if such services (a) create or enhance non-financial assets, or (b) require specialized skills, and are provided by individuals possessing those skills and would typically need to be purchased if not donated.

**Program expenses:** Program expenses are recognized when incurred and include expenses of the Marathon and the following four areas: arts and special events, community betterment, planned development, and education and scientific.

**Administrative fees:** The Fund's policy is to charge an administrative fee for certain funds received as agency transactions. This fee is equal to a percentage of the funds received, and is not to exceed a ceiling percentage approved by the Board of Directors. The administrative fee was 5% during 2014 and 2013.

**Grant expenses:** Grant expense are recognized as a payable and an expense when approved by the Board of Directors and communicated (promised) to the grantee.

**Advertising expenses:** The Fund's policy is to expense advertising costs as incurred. Advertising costs for the years ended December 31, 2014 and 2013 were \$1,000,000 and \$0, respectively.

**Income taxes:** The Fund is a not-for-profit organization that is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. In addition, the Fund qualifies for charitable contribution deductions and has been classified as an organization that is not a private foundation. Income which is not related to exempt purposes, less applicable deductions, is subject to federal and state corporate income taxes. The Fund had no net unrelated business income for the years ended December 31, 2014 and 2013.

**The Fund for Philadelphia, Inc.  
d/b/a The Mayor's Fund for Philadelphia, Inc.**

**Notes to Financial Statements**

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**Note 1. Nature of Activities and Summary of Significant Accounting Policies (Continued)**

Management evaluated the Fund's tax positions and concluded that the Fund had taken no uncertain tax positions that require adjustment to the financial statements. The Fund files income tax returns in the U.S. federal jurisdiction. Generally, the Fund is no longer subject to federal income tax examinations for years before 2011.

**Functional allocation of expenses:** The costs of providing the various programs and other activities have been summarized on a functional basis in the statements of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

**Recently issued accounting pronouncements:** In April 2013, the Financial Accounting Standards Board (FASB) issued Accounting Standards Updates (ASU) 2013-06, *Not-for-Profit Entities (Topic 958): Services Received from Personnel of an Affiliate (a consensus of the FASB Emerging Issues Task Force)*. This ASU requires a recipient not-for-profit entity to recognize all services received from personnel of an affiliate that directly benefit the recipient not-for-profit entity. The amendments in ASU 2013-06 are effective prospectively for fiscal years beginning after June 15, 2014, and interim and annual periods thereafter. The Fund is affiliated with the City of Philadelphia, for which, the City provided executive management services from City personnel during 2014 and 2013. The City did not require reimbursement for these services during 2014 and 2013. Accordingly, the Fund has recorded a provision for these services (see Note 13).

**Note 2. Concentrations**

**Operations:** The Fund conducts the majority of its business with the City of Philadelphia. The ability of the Fund to maintain its overhead structure and meet future financial commitments is dependent upon this relationship.

**Program income:** The Fund generated 34% and 54% of total revenue and support from the Philadelphia Marathon for the years ended December 31, 2014 and 2013, respectively.

**Grants and contributions revenue:** The Fund received 45% of contributions from three grantors and 16% of contributions from one grantor for the years ended December 31, 2014 and 2013, respectively.

**Cash accounts:** The Fund maintains cash accounts in one financial institution with insurance provided by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000. At December 31, 2014, the Fund has uninsured balances of approximately \$15,035,000.

**Note 3. Contribution Receivable**

Contribution receivable at December 31, 2014 and 2013 is \$87,783 and \$0, respectively. The 2014 receivable was due from one grantor and due in less than one year.

**The Fund for Philadelphia, Inc.  
d/b/a The Mayor's Fund for Philadelphia, Inc.**

**Notes to Financial Statements**

**Note 4. Loan Receivable, Related Party**

In December 2012, the Fund advanced \$237,000 to a related non-profit organization. The related organization shares a common board member with the Fund. The loan receivable is unsecured and does not bear interest. The loan receivable balance at December 31, 2014 and 2013 was \$177,000. The loan is scheduled to be repaid in full by December 31, 2015.

**Note 5. Loan Payable**

On December 23, 2014, the Fund entered into a loan agreement for \$1,000,000 with PIDC - Local Development Corporation. The purpose of the loan is make funds available for the Fund to fulfil its commitment to the City of Philadelphia regarding its role as host city for an event. See Note 15. The loan does not bear interest and matures on December 31, 2015. Proceeds from contributions to be raised on behalf of the event are to be applied to repay the loan balance.

**Note 6. Due to/from Agencies**

The Fund has contracts with various City of Philadelphia agencies and administers funds on their behalf.

For the years ended December 31, 2014 and 2013, the activity in these agency programs is as follows:

	2014			
	Beginning Balance	Additions	Dispositions	Ending Balance
Arts and special events	\$ 176,460	\$ 253,769	\$ (271,194)	\$ 159,035
Community betterment	314,424	3,130,991	(2,667,069)	778,346
Education and scientific	14,051	-	(6,484)	7,567
Planned development	2,298,227	124,562	(210,426)	2,212,363
	<u>\$ 2,803,162</u>	<u>\$ 3,509,322</u>	<u>\$ (3,155,173)</u>	<u>\$ 3,157,311</u>

	2013			
	Beginning Balance	Additions	Dispositions	Ending Balance
Arts and special events	\$ 173,609	\$ 337,476	\$ (334,625)	\$ 176,460
Community betterment	381,812	142,445	(209,833)	314,424
Education and scientific	49,251	-	(35,200)	14,051
Planned development	2,293,464	523,087	(518,324)	2,298,227
	<u>\$ 2,898,136</u>	<u>\$ 1,003,008</u>	<u>\$ (1,097,982)</u>	<u>\$ 2,803,162</u>

For the years ended December 31, 2014 and 2013, due from agencies amounted to \$124,251 and \$363,579, respectively, resulting from disbursements made in advance of funds received from certain agencies.

**The Fund for Philadelphia, Inc.  
d/b/a The Mayor's Fund for Philadelphia, Inc.**

**Notes to Financial Statements**

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**Note 7. Net Assets**

**Temporarily restricted net assets:** Temporarily restricted net assets at December 31, 2014 and 2013 are restricted by the donors primarily for the following program purposes:

	2014	2013
Arts and special events	\$ 163,850	\$ 86,107
Community betterment	6,095,760	2,275,523
Education and scientific	82,729	68,669
Planned development	601,929	236,603
	<u>\$ 6,944,268</u>	<u>\$ 2,666,902</u>

Temporarily restricted net assets were released from restrictions for the years ended December 31, 2014 and 2013 as follows:

	2014	2013
Arts and special events	\$ 292,966	\$ 250,623
Community betterment	2,960,872	1,969,065
Education and scientific	145,282	437,201
Planned development	216,901	262,836
	<u>\$ 3,616,021</u>	<u>\$ 2,919,725</u>

**Board designated net assets:** As of December 31, 2014 and 2013, the Board of Directors has designated \$2,327,023 and \$2,479,595, respectively, of unrestricted net assets to provide for administrative operations and program specific purposes.

**Reclassification of net assets:** The Fund operates various programs that are funded separately by various donors. Each program is assigned a separate account. Throughout the year, the Fund may transfer available program funds from one account to another. Transfers are approved by the respective program manager. In certain cases, management will approve a transfer of funds to comply with any donor-imposed restrictions that are made known subsequent to the original gift being received. During the year ended December 31, 2013, the cumulative effect of all transfers resulted in a reduction to unrestricted net assets and an increase to temporarily restricted net assets of \$211,237.

**Note 8. Defined Contribution Plan**

The Fund sponsors a defined contribution plan under Section 403(b) of the Internal Revenue Code. Employee contributions to the plan are made through payroll deductions. At the discretion of the Fund, contributions may be based on a percentage of an employee's salary to the plan for each full-time employee with one year or more of service. During 2011, the Fund suspended contributions to the plan and no contributions were made in 2013. Beginning in 2014, the Fund resumed matching employee contributions under the defined contribution plan. The Fund will match up to 5% of each employee's base compensation. Contributions to the plan totaled \$11,297 for the year ended December 31, 2014.

**The Fund for Philadelphia, Inc.  
d/b/a The Mayor's Fund for Philadelphia, Inc.**

**Notes to Financial Statements**

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**Note 9. Compensated Absences**

The Fund provides vacation and sick pay to its employees which are accumulated and carried over if not used by the end of the year. At December 31, 2014 and 2013, the liability for accrued compensated absences was \$8,987 and \$3,660, respectively, and was included in accounts payable and accrued expenses in the statements of financial position.

**Note 10. Grant Expenses**

The Fund receives a portion of funds raised by the Philadelphia Marathon to devote to philanthropic causes. The projects it supports align with the Mayor's goals. Unsolicited grants are not accepted, as all proposals must be sponsored by the Mayor or a Deputy Mayor. The Mayor or a Deputy Mayor can serve as a sponsor for grant applications submitted by city agencies, local non-profit organizations, or by other community-sustaining businesses or groups. The Fund does not accept applications that seek multi-year funding for ongoing operational costs. The number and size of awards given each year will vary depending on the amount of funds raised by the Marathon. Funding requests are accepted on a rolling basis and decisions are made at each of the board meetings. The Grant Committee reviews the applications and makes recommendations to the Fund's Board of Directors. Final decisions are made at each board meeting. There are four board meetings a year.

The Fund awarded grants totaling \$988,659 and \$453,298 during the years ended December 31, 2014 and 2013, respectively.

**Note 11. Program Expenses**

Program expenses for the years ended December 31, 2014 and 2013 consist of the following:

	2014	2013
Marathon	\$ 2,683,338	\$ 2,848,851
Arts and special events	1,466,484	331,747
Community betterment	2,728,130	1,816,117
Education and scientific	126,052	525,027
Planned development	190,906	249,771
	<u>\$ 7,194,910</u>	<u>\$ 5,771,513</u>

**Note 12. Fundraising Expenses**

The general and administrative expenses in the statements of activities include fundraising expenses, which are approximately \$22,000 for the years ended December 31, 2014 and 2013, respectively.

**The Fund for Philadelphia, Inc.  
d/b/a The Mayor's Fund for Philadelphia, Inc.**

**Notes to Financial Statements**

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**Note 13. Related Party Transactions**

**In-kind contributions:** During 2014 and 2013, the City of Philadelphia provided office space and paid for telephone services and office supplies on the Fund's behalf. These expenses, totaling \$15,556 for the years ended December 31, 2014 and 2013, are recorded as in-kind contributions revenue and expenses in the statements of activities.

**In-kind services:** During 2014 and 2013, the City of Philadelphia provided executive management services totaling \$93,656 on the Fund's behalf. Such amount is recorded as in-kind services revenue and expenses in the statements of activities.

**City services:** During 2014 and 2013, the City of Philadelphia provided police, security and other related services in conjunction with the Philadelphia Marathon. These expenses, totaling \$570,358 and \$451,142 for the years ended December 31, 2014 and 2013, respectively, are recorded as program expenses in the statements of activities.

**Agency transactions:** The Fund acts as an agent for various departments of the City of Philadelphia. One department is managed by a member of the Fund's Board of Directors. For the year ended December 31, 2014, the Fund received \$253,769 and disbursed \$179,573 on behalf of this department. As of December 31, 2014, \$28,547 was due from this department. For the year ended December 31, 2013, the Fund received \$2,326 and disbursed \$86,678 on behalf of this department. As of December 31, 2013, \$102,743 was due from this department.

**Note 14. Conditional Grants Receivable**

The Fund has conditional grants due from three private foundations as of December 31, 2014. The grant awards will be recorded as contribution revenue upon the Fund satisfying the criteria, as defined in each grant. Contribution revenue is expected to be recorded as follows:

	2015	2016
Foundation 1	\$ 1,711,850	\$ 1,431,542
Foundation 2	289,080	311,080
Foundation 3	90,000	-
	<u>\$ 2,090,930</u>	<u>\$ 1,742,622</u>

**Note 15. Commitment**

On May 14, 2014, the Fund entered into an agreement with Forbes Media LLC (Forbes). Under terms of the agreement, the Fund, on behalf of the City of Philadelphia, agreed to take on the role of host city of Forbes' first annual Under 30 Summit. As a designee of the host city, the Fund has agreed to purchase, either directly or through its affiliated government agencies and/or through approved local businesses, \$3,000,000 in advertising, which will run in 2014 and 2015. The Fund and Forbes have acknowledged and agreed that the Fund has the right to use up to \$1,000,000 of the advertising budget as in kind promotion and /or goods, services and materials. Advertising incurred and paid to Forbes in 2014 was \$1,000,000.

**The Fund for Philadelphia, Inc.  
d/b/a The Mayor's Fund for Philadelphia, Inc.**

**Notes to Financial Statements**

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**Note 16. Subsequent Events**

The Fund has evaluated its subsequent events (events occurring after December 31, 2014) through August 28, 2015, which represents the date the financial statements were available to be issued and noted the following to be disclosed:

In 2015, the Fund entered into various sponsorship agreements with unrelated third parties as part of the Bike Share Program. The Fund has granted each sponsor various naming rights and advertising space and in return, each sponsor has agreed to financially support the program. The sponsorship period runs from April 1, 2015 to March 31, 2020. Minimum sponsorship revenue is expected to be received as follows:

2015	\$ 2,106,000
2016	2,115,100
2017	2,096,928
2018	1,994,228
2019	2,054,054
	<u>\$ 10,366,310</u>



**The Fund for Philadelphia, Inc.  
d/b/a The Mayor's Fund for Philadelphia, Inc.**

**Schedule of Functional Expenses  
Year Ended December 31, 2014**

	Program Expenses	General and Administrative	Total
Salaries and Benefits	\$ 115,823	\$ 255,010	\$ 370,833
Advertising	1,000,000	-	1,000,000
Bank and Merchant Charges	5,394	9,565	14,959
City Services	570,358	-	570,358
Conferences and Meetings	18,105	4,089	22,194
Consultants and Professional Services	2,661,888	-	2,661,888
Dues and Fees	88,449	4,059	92,508
Equipment and Supplies	840,581	8,919	849,500
Event Support and Participation	214,706	-	214,706
General Program Expenses	47,767	-	47,767
Grants	961,739	26,921	988,660
Insurance	17,774	5,489	23,263
Marketing	190,082	10,766	200,848
Office Expenses	8,757	15,711	24,468
Legal and Professional	-	119,952	119,952
Printing and Signage	50,492	298	50,790
Postage and Delivery	2,661	1,430	4,091
Rent and Utilities	122,249	15,556	137,805
Scholarships and Awards	67,400	-	67,400
Sponsorships	15,000	-	15,000
Training and Professional Development	12,525	7,409	19,934
Travel	183,160	7,759	190,919
	<u>\$ 7,194,910</u>	<u>\$ 492,933</u>	<u>\$ 7,687,843</u>

**The Fund for Philadelphia, Inc.  
d/b/a The Mayor's Fund for Philadelphia, Inc.**

**Schedule of Functional Expenses  
Year Ended December 31, 2013**

	Program Expenses	General and Administrative	Total
Salaries and Benefits	\$ 59,730	\$ 225,280	\$ 285,010
Bank and Merchant Charges	4,625	2,524	7,149
City Services	451,142	-	451,142
Conferences and Meetings	19,488	300	19,788
Consultants and Professional Services	2,964,498	-	2,964,498
Dues and Fees	94,393	1,265	95,658
Equipment and Supplies	908,821	3,218	912,039
Event Support and Participation	7,450	-	7,450
Grants	433,298	20,000	453,298
Insurance	16,538	8,217	24,755
Marketing	310,046	-	310,046
Office Expenses	76,442	23,131	99,573
Legal and Professional	15,000	43,467	58,467
Printing and Signage	77,307	94	77,401
Postage and Delivery	5,280	1,597	6,877
Rent and Utilities	46,807	15,556	62,363
Scholarships and Awards	59,320	-	59,320
Sponsorships	62,500	-	62,500
Training and Professional Development	54,507	4,178	58,685
Travel	104,321	-	104,321
	<u>\$ 5,771,513</u>	<u>\$ 348,827</u>	<u>\$ 6,120,340</u>